





**365** Days of work

**192**

Days in the Office

**550+**  
Coffees



**9** Happy Hours



**23** Late Nights



**4** Avg. Days to deliver



**MLatino Media 64**  
 ADVERTISING CAMPAIGNS  
 ON-AIR, ON-LINE, ON-SITE



**LA OFICINA DE LEYES DE DONALD NOACK**  
 ¿TUVISTE UN ACCIDENTE DE TRABAJO O DE AUTO?  
**LLAMANOS HOY MISMO**  
**612-940-1173**  
 LA CONSULTA ES COMPLETAMENTE GRATIS  
 Servicios a domicilio a la comunidad de Minneapolis, Columbia Heights y a todo Minnesota  
 WWW.NOACKLAWOFFICE.COM NO IMPORTA SU ESTATUS LEGAL  
 Oficinas principales en Mercado Central y Plaza Latina

**COOKIN' Nanta Nanta**  
 September 22 - October 22, 2023

**ReVisión**  
 Art in the Americas  
 Mia

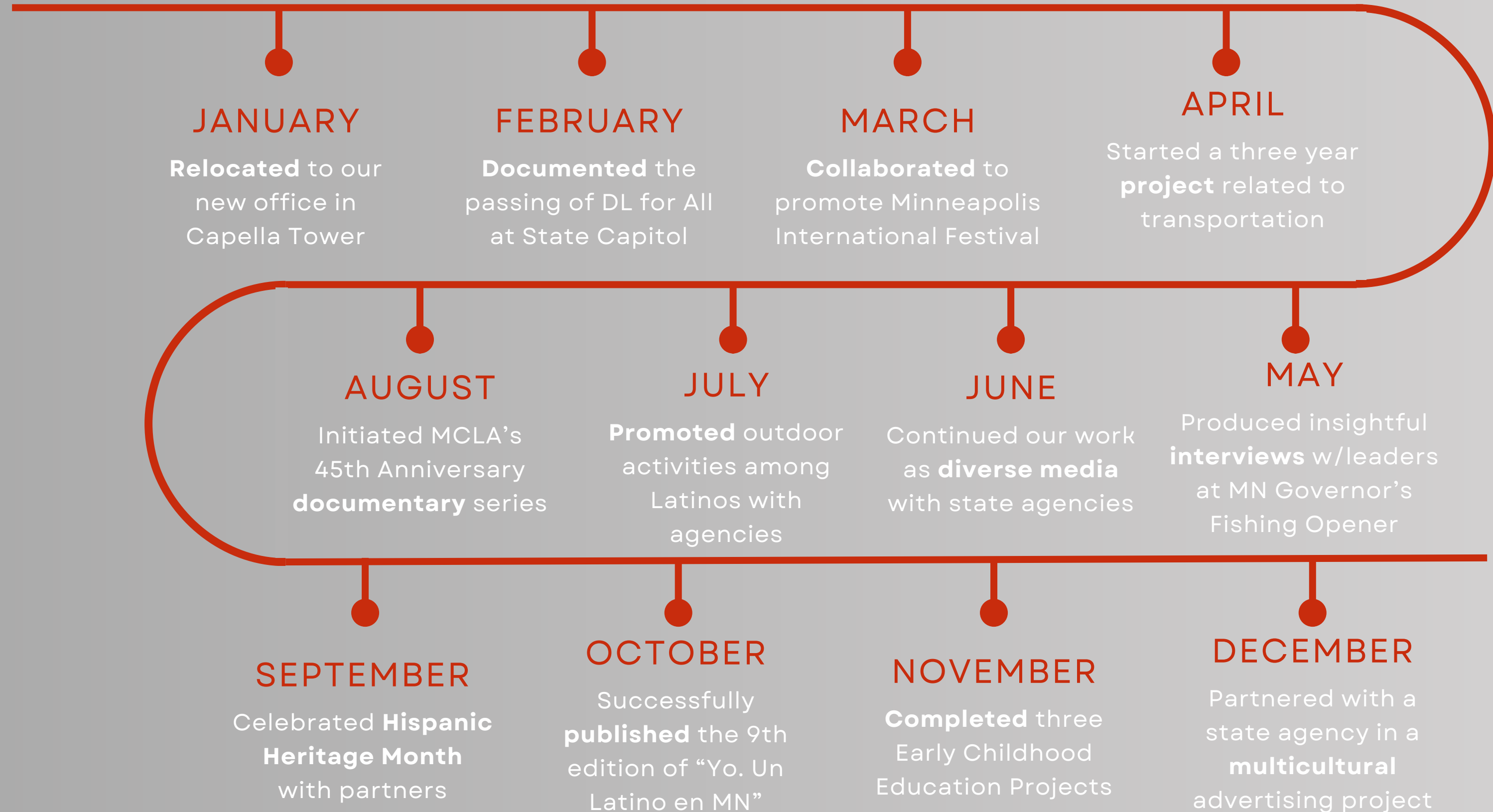
**I-94 St. Croix to Oakdale**  
 Construction returns in April  
 BEFORE IT'S SMOOTH, IT MAY GET ROUGH.  
 CLEAR CHANNEL 087394



Radio interviews with MLatino Media  
 11:00 PM - 12:00 AM (ET/PT)  
 Customer Acquisition  
 Meeting ID: 1182288888

# Highlights

## Monthly Milestones



One of the highlights of summer 2023 was the participation in CEO NOW, a program presented by Hennepin County where small business owners meet on a weekly basis to learn and discuss opportunities and challenges, and to acquire new skills for growth. It was a very cool opportunity to find new resources and to meet with a very dynamic mix of business owners and learn from each other.

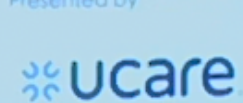


# "2023, a year to Showcase and Honor Latina Women"



September 15-October 15  
HISPANIC HERITAGE MONTH

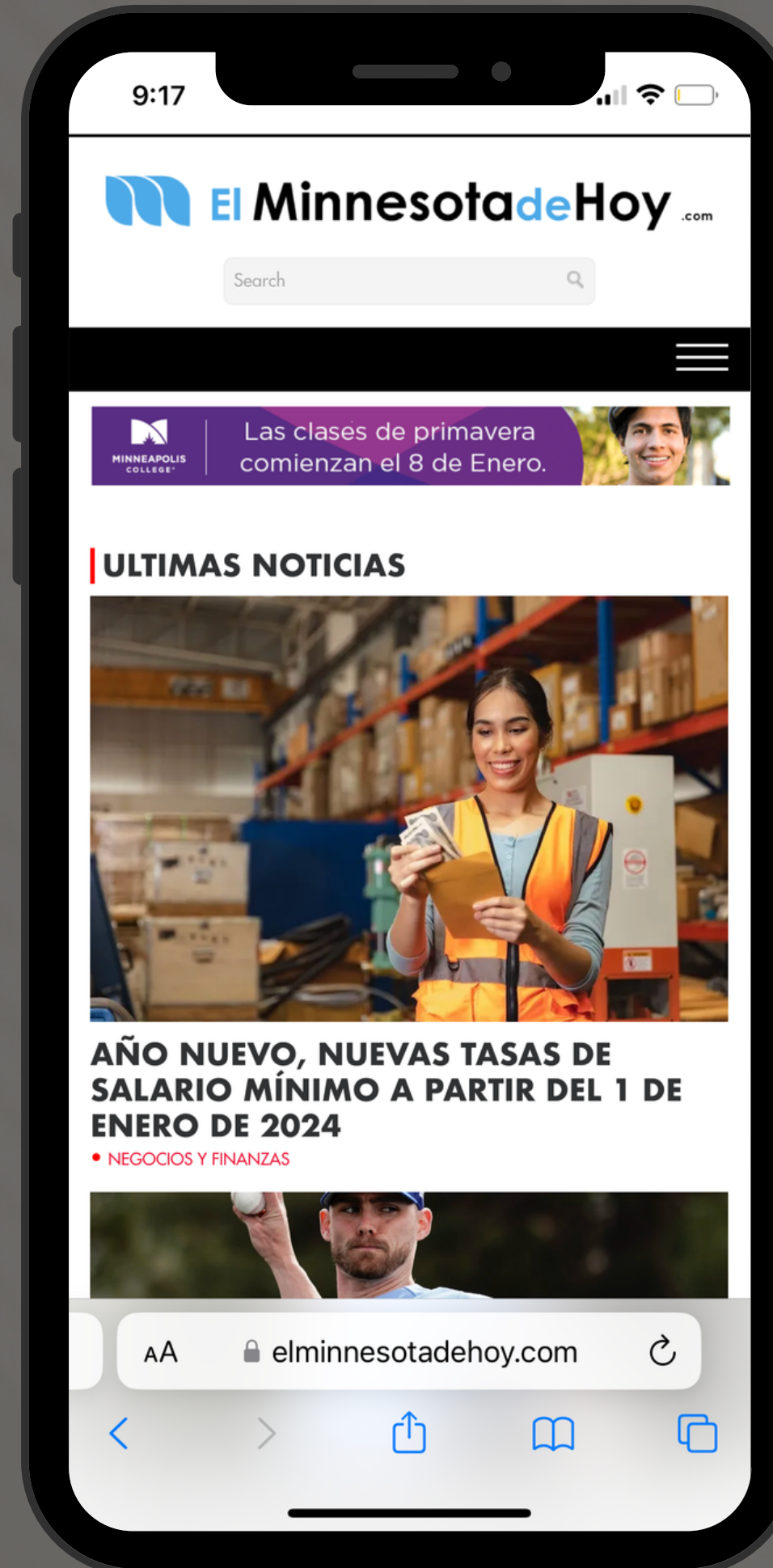
Presented by



**We take great pride in our unwavering commitment to consistency across all our projects. We're incredibly grateful for the opportunity to welcome new partners aboard, as their collaboration enriches and strengthens our collective journey.**

# Vanguard in Local Latino Digital Media

For over nine years, [www.elminnesotadehoy.com](http://www.elminnesotadehoy.com) has been our beacon, consistently delivering daily news and invaluable resources through digital media. This project stands tall among our endeavors, fostering local identity and showcasing Latino leadership in Minnesota. It's a testament to our commitment to empowering and recognizing our community's strength.



# 30 New episodes for MNHoy Presenta:



## El Minnesota de Hoy Presenta:

Fridays at 7:00pm

### This week's show:

- Interview with Xavier Tavera
- Interview with Karen Zacarías
- Balonazo with Giancarlo Salinas
- A Rock 'n' Roll dream

Host: Gustavo Mancilla  
Produced by: MLatino Media, LLC.

[www.elminnesotadehoy.com](http://www.elminnesotadehoy.com)

Watch or stream on:

- Channel 17 in Mpls
- Channel 15 in Saint Paul



## El Minnesota de Hoy Presenta:

Fridays at 7:00pm

### THIS WEEK'S SHOW:

- Latino Day at the Capitol

Host: Gustavo Mancilla  
Produced by: MLatino Media, LLC.

[www.elminnesotadehoy.com](http://www.elminnesotadehoy.com)

Watch or stream on:

- Channel 17 in Mpls
- Channel 15 in Saint Paul



## El Minnesota de Hoy PRESENTA

Fridays at 7:00pm

### This week's show:

- Jóvenes Latinas al Poder
- Messi a la MLS
- Manny Laureano

Host: Gustavo Mancilla  
Produced by: MLatino Media, LLC.

Host: Gustavo Mancilla  
Produced by: MLatino Media, LLC.

Watch or stream on:

- Channel 17 in Mpls
- Channel 15 in Saint Paul



## El Minnesota de Hoy Presenta:

Fridays at 7:00pm

### THIS WEEK'S SHOW:

- Nifia Rivera - Entrevista
- Latins ONICE
- Temas deportivos con Balonazo
- Nuevo centro de salud
- Clip musical - en concierto

Host: Gustavo Mancilla  
Produced by: MLatino Media, LLC.

[www.elminnesotadehoy.com](http://www.elminnesotadehoy.com)

Watch or stream on:

- Channel 17 in Mpls
- Channel 15 in Saint Paul



## El Minnesota de Hoy Presenta:

Fridays at 7:00pm

### This week's show:

- Interview with Xavier Tavera
- Interview with Karen Zacarías
- Balonazo with Giancarlo Salinas
- A Rock 'n' Roll dream

Host: Gustavo Mancilla  
Produced by: MLatino Media, LLC.

[www.elminnesotadehoy.com](http://www.elminnesotadehoy.com)

Watch or stream on:

- Channel 17 in Mpls
- Channel 15 in Saint Paul



## El Minnesota de Hoy Presenta:

Fridays at 7:00pm

### This week's show:

- Entrevista con Oriana Krauss
- Theodore Wirth Regional Park
- Imposible ignorar a la MLS

Host: Gustavo Mancilla  
Produced by: MLatino Media, LLC.

[www.elminnesotadehoy.com](http://www.elminnesotadehoy.com)

Watch or stream on:

- Channel 17 in Mpls
- Channel 15 in Saint Paul





# ON SCREEN AND ON THE STREET

Our journey has been twofold - crafting compelling video advertising while actively documenting pivotal community events. Through our lens, we've not only created impactful advertising but also chronicled the pulse of our community's growth. Each event covered stands as a testament to the burgeoning strength, while our documentation captures the invaluable testimony of our community's leadership.



**Being the first day of the year 2024, it is worth taking the time and reflecting on our passage through 2023.**

To recognize what has been achieved, what is exciting and positive. To treasure the support and participation of individuals or organizations that were there without any condition, identify new ways to establish new partnerships, with new individuals, organizations; grow together.

Let's take into account that each of us is unique and that if at the end of the day (or year) you find yourself knowing that everything you did, you did it with a positive intention, with the necessary care and that you managed to adapt to the unforeseen; That's where you'll know you've had a great year 2023.

**Time is to appreciate, reorganize, set new goals** and continue your path in this Happy New Year 2024!

**Gus Mancilla,**  
Founder and Business Developer at MLatino Media





**MAILING ADDRESS**  
225. S. 6th St. #3900  
Minneapolis, Mn, 55402

---

**EMAIL ADDRESS**  
[info@mlatinomedia.com](mailto:info@mlatinomedia.com)

---

**PHONE NUMBER**  
(651) 335 1710